West Valley - Mission

Community College District
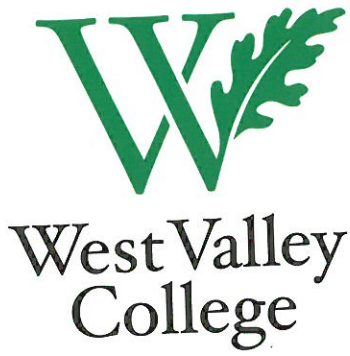
JOIN US

The West Valley College community supports students along their pathways to reach transfer and career goals in an environment of academic excellence.

STRATEGIC GOALS

Learning Community – the college uses traditional and innovative methods to promote life long learning and student success in a contemporary, multi-cultural society

Diversity and Inclusion in the workforce – the college is committed to attracting, hiring, retaining, and supporting a highly qualified, multi-faceted staff

Diversity and Inclusion in the student population – the college is committed to removing systemic barriers so students feel welcome and safe in a nurturing learning environment

Collaborative Leadership – strong leadership from the administration that includes the valued input from shared decision making entities

Accessible and Sustainable Campus – the college provides a campus environment that promotes collaborative learning and treats the campus and surround communities as the classroom

Fiscal Stability – the college uses proactive and innovative methods to engage in strategic financial planning and securing alternative funding sources

MISSION COLLEGE
SANTA CLARA

Mission College's first priories are students, their learning and their success.

Our Mission

Mission College serves the diverse, educational, economic and cultural needs of the student population of Santa Clara, the Silicon Valley and our global community by providing associate degrees, transferable, career and basic-skills courses and programs, as well as opportunities for life-long learning.

Advantageous Location

Mission College is located in Santa Clara, California, in the heart of Silicon Valley. Situated just off the Interstate 101 corridor linking San Jose and San Francisco, as well as a short distance from California Highway 237,

Mission College serves students from across Silicon Valley and the South Bay Area. Mission College is surrounded by Silicon Valley's world renown technology industry. Our unique location provides opportunities for both industry partnerships and student internships. Nearby attractions include the Santa Clara Convention Center, Levi's Stadium and California's Great America amusement park.

Campus Renewal

With the passing of two bond measures, providing at total of $255 million for new buildings and improvements, Mission College is currently undergoing major construction and renovations. Once completed, the Mission College campus will be one of the newest in California. Mission College will be a completely modern urban campus with state of the art teaching and learning facilities.

Where today's students meet tomorrow's opportunities.

Mission College is a comprehensive community college that offers 87 transfer, AA/AS degrees, and certificate programs in lower division arts and sciences, as well as career and technical education (CTE), basic skills and English as a second language, community education, and workforce and economic development programs. Our unique CTE programs include Fire Science Technology, Hospitality Management and Culinary Arts, Health Occupations, Nursing programs, Cisco Networking Certification, Digital Arts and our Child Development Center. Mission also offers 15 Associate Degrees for Transfer (ADTs). Currently more than 8,400 day, evening, and online students are enrolled.

Support for Student Success

Mission College educates one of California's most diverse student populations, with over two-thirds coming from under-represented populations. With the inclusion of our vibrant International Student Center, Mission is truly a global campus. In the support of student success, Mission offers a comprehensive array of student support programs. In addition to the support programs commonly found at most campuses, Mission College also offers The Puente Project, a Welcome Center, MESA (Math, Engineering, Science Achievement), The VALOR Center (Veteran support), ACCESS (an award winning Trio Program) and others. Mission reflects the diversity of its community with a student body that is composed of more than two-thirds under-represented populations. In addition, Mission College currently is a recipient of Federal Title V Parts A and F AANAPISI (Asian American Native American Pacific Islander Serving Institution) grants, and is the past recipient of Title V awards for Hispanic-serving institutions.

MCIT2

In recognition of the unique opportunities provided by our location, Mission College has created a Partnership Program to form mutually beneficial alliances with local companies. The Mission College Center for Innovation and Technology (MC2IT) is focused on connecting Mission College's technology, training, education, and students with companies in Silicon Valley to meet the industry's rapidly changing workforce needs.

Values, Goals and Objectives

Mission College, through a strong culture of participatory governance, is continually seeking to improve what we do in order to better serve the needs of our community. In order to achieve this, we seek to:

- Meet the educational needs of our community and local industry
- Increase our visibility and program awareness within our community
- Respond to the changing educational needs of our students and local industry through curriculum changes and modifications, and as needed or when possible, create new courses and programs
- Increase internship, degree, certificate and transfer opportunities for our students
- Increase collaboration with area high schools to improve the rate at which students pursue certificates, degrees and transfer objectives, and to better prepare high school graduates for college level studies
- Increase professional development and growth opportunities for all staff and faculty
- Make use of new technologies to improve program and service effectiveness

Transfer Preparation – We offer 26 ADTs, the most of any college in the region, and have articulation agreements with numerous public and private universities

Vocational Technical Education – the college provides training to meet the staffing needs of local businesses

General Education – comprehensive education that develops critical thinking, written and oral communication skills, use of quantitative analysis, and appreciation of the arts and humanities

Pre-Collegiate Basic Skills – courses and programs that prepare students for college level mathematics, reading, written and oral communication

Economic Development – courses and programs that advance economic growth, global competitiveness, and contribute to the region's continuous work force improvement

Student Services – counseling services that assist students in matriculation, selection of programs and courses, transfer and/or career goals; all promoting student success, retention and access

Community Education – the program identifies community interests and offers a variety of state funded and fee-support classes

In the HEART of Silicon Valley

Santa Clara County, home of the Silicon Valley, is a world-renowned center for high technology and an important business and financial center. It is also the Bay Area's most populous county, with almost 2 million residents, and the site of California's third largest city, San Jose. West Valley and Mission Colleges serve an area of approximately 350,000 residents. The West Valley-Mission Community College District is one of the largest employers in Santa Clara County.

The Colleges are actively involved in corporate training, economic development, community education, and partnerships with community agencies and businesses on and off-campus. Grant development and foundations provide innovative fundraising and financial support to the colleges.

West Valley - Mission
Community College District

The West Valley-Mission Community College District is committed to the principles of equal employment opportunity, and does not discriminate on the basis of ethnic group identification, race, color, national origin, religion, age, sex, physical disability, mental disability, genetic information, ancestry, gender identity, gender expression, sexual orientation, language, accent, citizenship status, transgender status, parental status, marital status, economic status, military or veteran status, or medical condition. The District strives to provide an inclusive educational and employment environment. Such an environment fosters cooperation, acceptance, democracy and free expression of ideas.

Applicants who possess the knowledge, skills, and life experiences to address the cultural and educational needs of a culturally diverse student population are encouraged to apply.

Fast Facts for 2020 CCC Registry Job Fairs

Los Angeles Job Fair--January 25, 2020 at Westin LAX
872 job seekers attended—550 pre-registered of 1467 and 322 walk-ins day of event
35 college districts participated for a total of 48 booths
      32 districts were in state; 3 districts were out-of-state (2 Washington, 1 Colorado)
- Maximum Lead Count (Districts):   465.0
- Average Lead Count: 135.8
- Median Lead Count: 120.0
- Maximum # of exhibitors visited (job seekers):   25.0
- Average # of exhibitors visited: 5.5
- Median # of exhibitors visited: 4.0
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San Francisco Job Fair—February 1, 2020 at Hilton SFO
245 job seekers attended—164 pre-registered of 545 and 81 walk-ins day of event
26 college districts participated for a total of 30 booths
      24 districts were in state; 2 districts were out-of-state (1 Washington, 1 Colorado)
- Maximum Lead Count: 125.0
- Average Lead Count: 70.9
- Median Lead Count: 74.5
- Maximum # of exhibitors visited: 24.0
- Average # of exhibitors visited: 7.2
- Median # of exhibitors visited: 10.0

CCC Registry Site Statistics for January 2020
Total site hits Dec 28 to Feb 8, 2020:   1,245,437
Average weekly hits: 207,573
Average weekly new job seekers: 104
Average weekly new job postings: 143

Both job fairs were on Saturdays from 10am to 3pm. Registration and check-in started at 8:30am. The Registry presented one workshop three times during the day in Los Angeles about hints for hiring at 9am, 11am and 1pm. Joseph Poshek, Dean, at Irvine Valley College (South Orange County CCD), presented the workshop in Los Angeles and San Francisco. All three workshops were well attended.

The Registry used a lead retrieval system at both job fairs. Each job seeker registered contact information (name, phone, email), highest degree awarded and discipline and received a printed name badge with bar scan code. Each district was provided a scanning device to scan each job seeker's code. After the job fair, every district received a list of the job seekers information for future follow-up. The CCC Registry used a registration program to collect "leads" from a company called Validar. The CCC Registry provided all the registration devices (6 stations: each with a Surface "Go" with an external keyboard and Dymo printer to print the name badge) and Validar provided the quick scanners for job seekers to scan a QR code.

The CCC Registry covered the cost for the lead retrieval system for every district at both job fairs.

Total Spent on Lead Retrieval: $14,910.68 (approximate)

2020 Job Fair Advertising:

1744886 Google San Francisco
86 Clicks

1744895 Google LA
149 Clicks

1744862 Facebook.com San Francisco
2058 Clicks

1744865 Facebook.com Los Angeles
3218 Clicks

1773309 HigherEdJobs.com San Francisco
185 Clicks

1773548 HigherEdJobs.com San Francisco
202 Clicks

1744944 LinkedIn.com San Francisco (Banner ad)
166 Clicks

1744945 LinkedIn.com San Francisco (Sponsored Posting)
9 Clicks

1744967 LinkedIn.com Los Angeles(Banner ad)
294 Clicks

1744973 LinkedIn.com Los Angeles (Sponsored Posting)
29 Clicks

Consortium LA Times Print ad
98 Clicks

Consortium SF Chronicle Print ad
17 Clicks

Diversity Outreach:

1745024 AsiansInHigherEd.com
17 Clicks

1745029 BlacksInHigherEd.com
4 Clicks

1745032 DisabledInHigherEd.com
11 Clicks

1745027 HispanicsinHigherEd.com
12 Clicks

1745030 LGBTinHigherEd.com
8 Clicks

1745026 NativeAmericansinHigherEd.com
4 Clicks

1745031 VeteransinHigherEd.com
5 Clicks

1745028 WomenAndHigherEd.com
8 Clicks

Budget for Job Fair advertising: $20,000 (actual costs still pending)

For further information, please contact Beth Au, Director, via email at aub@yosemite.edu or phone at (209)575-6928.