



West Valley - Mission

Community College District

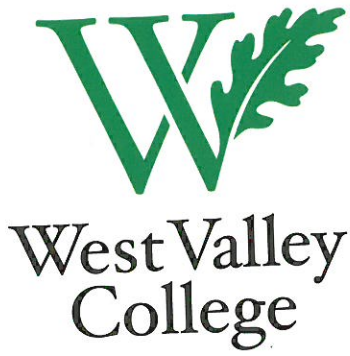


JOIN US

G
L
O
B
A
L

C
I
T
I
Z
E
N

www.wvm.edu/hr



The West Valley College community supports students along their pathways to reach transfer and career goals in an environment of academic excellence.

STRATEGIC GOALS

Learning Community – the college uses traditional and innovative methods to promote life long learning and student success in a contemporary, multi-cultural society

Diversity and Inclusion in the workforce – the college is committed to attracting, hiring, retaining, and supporting a highly qualified, multi-faceted staff

Diversity and Inclusion in the student population – the college is committed to removing systemic barriers so students feel welcome and safe in a nurturing learning environment

Collaborative Leadership – strong leadership from the administration that includes the valued input from shared decision making entities

Accessible and Sustainable Campus – the college provides a campus environment that promotes collaborative learning and treats the campus and surround communities as the classroom

Fiscal Stability – the college uses proactive and innovative methods to engage in strategic financial planning and securing alternative funding sources





Mission College's first priorities are students, their learning and their success.

Our Mission

Mission College serves the diverse, educational, economic and cultural needs of the student population of Santa Clara, the Silicon Valley and our global community by providing associate degrees, transferable, career and basic-skills courses and programs, as well as opportunities for life-long learning.

Advantageous Location

Mission College is located in Santa Clara, California, in the heart of Silicon Valley. Situated just off the Interstate 101 corridor linking San Jose and San Francisco, as well as a short distance from California Highway 237,

Mission College serves students from across Silicon Valley and the South Bay Area. Mission College is surrounded by Silicon Valley's world renowned technology industry. Our unique location provides opportunities for both industry partnerships and student internships. Nearby attractions include the Santa Clara Convention Center, Levi's Stadium and California's Great America amusement park.

Campus Renewal

With the passing of two bond measures, providing at total of \$255 million for new buildings and improvements, Mission College is currently undergoing major construction and renovations. Once completed, the Mission College campus will be one of the newest in California. Mission College will be a completely modern urban campus with state of the art teaching and learning facilities.





OUR VISION

Where today's students meet tomorrow's opportunities.

Mission College is a comprehensive community college that offers 87 transfer, AA/AS degrees, and certificate programs in lower division arts and sciences, as well as career and technical education (CTE), basic skills and English as a second language, community education, and workforce and economic development programs. Our unique CTE programs include Fire Science Technology, Hospitality Management and Culinary Arts, Health Occupations, Nursing programs, Cisco Networking Certification, Digital Arts and our Child Development Center. Mission also offers 15 Associate Degrees for Transfer (ADTs). Currently more than 8,400 day, evening, and online students are enrolled.

Support for Student Success

Mission College educates one of California's most diverse student populations, with over two-thirds coming from under-represented populations. With the inclusion of our vibrant International Student Center, Mission is truly a global campus. In the support of student success, Mission offers a comprehensive array of student support programs. In addition to the support programs commonly found at most campuses, Mission College also offers The Puente Project, a Welcome Center, MESA (Math, Engineering, Science Achievement), The VALOR Center (Veteran support), ACCESS (an award winning Trio Program) and others. Mission reflects the diversity of its community with a student body that is composed of more than two-thirds under-represented populations. In addition, Mission College currently is a recipient of Federal Title V Parts A and F AANAPISI (Asian American Native American Pacific Islander Serving Institution) grants, and is the past recipient of Title V awards for Hispanic-serving institutions.

MCIT2

In recognition of the unique opportunities provided by our location, Mission College has created a Partnership Program to form mutually beneficial alliances with local companies. The Mission College Center for Innovation and Technology (MC2IT) is focused on connecting Mission College's technology, training, education, and students with companies in Silicon Valley to meet the industry's rapidly changing workforce needs.

Values, Goals and Objectives

Mission College, through a strong culture of participatory governance, is continually seeking to improve what we do in order to better serve the needs of our community. In order to achieve this, we seek to:

- Meet the educational needs of our community and local industry
- Increase our visibility and program awareness within our community
- Respond to the changing educational needs of our students and local industry through curriculum changes and modifications, and as needed or when possible, create new courses and programs
- Increase internship, degree, certificate and transfer opportunities for our students
- Increase collaboration with area high schools to improve the rate at which students pursue certificates, degrees and transfer objectives, and to better prepare high school graduates for college level studies
- Increase professional development and growth opportunities for all staff and faculty
- Make use of new technologies to improve program and service effectiveness



Transfer Preparation – We offer 26 ADTs, the most of any college in the region, and have articulation agreements with numerous public and private universities

Vocational Technical Education – the college provides training to meet the staffing needs of local businesses

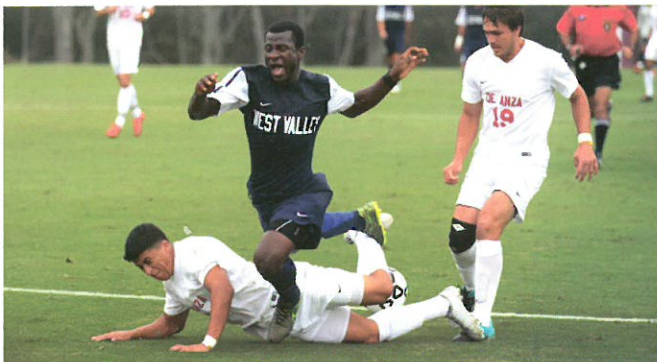
General Education – comprehensive education that develops critical thinking, written and oral communication skills, use of quantitative analysis, and appreciation of the arts and humanities

Pre-Collegiate Basic Skills – courses and programs that prepare students for college level mathematics, reading, written and oral communication

Economic Development – courses and programs that advance economic growth, global competitiveness, and contribute to the region’s continuous work force improvement

Student Services – counseling services that assist students in matriculation, selection of programs and courses, transfer and/or career goals; all promoting student success, retention and access

Community Education – the program identifies community interests and offers a variety of state funded and fee-support classes



In the HEART of Silicon Valley

Santa Clara County, home of the Silicon Valley, is a world-renowned center for high technology and an important business and financial center. It is also the Bay Area's most populous county, with almost 2 million residents, and the site of California's third largest city, San Jose. West Valley and Mission Colleges serve an area of approximately 350,000 residents. The West Valley-Mission Community College District is one of the largest employers in Santa Clara County.

The Colleges are actively involved in corporate training, economic development, community education, and partnerships with community agencies and businesses on and off-campus. Grant development and foundations provide innovative fundraising and financial support to the colleges.



West Valley - Mission

Community College District

The West Valley-Mission Community College District is committed to the principles of equal employment opportunity, and does not discriminate on the basis of ethnic group identification, race, color, national origin, religion, age, sex, physical disability, mental disability, genetic information, ancestry, gender identity, gender expression, sexual orientation, language, accent, citizenship status, transgender status, parental status, marital status, economic status, military or veteran status, or medical condition. The District strives to provide an inclusive educational and employment environment. Such an environment fosters cooperation, acceptance, democracy and free expression of ideas.

Applicants who possess the knowledge, skills, and life experiences to address the cultural and educational needs of a culturally diverse student population are encouraged to apply.

CAREER FAIR

MEET WITH DOZENS OF BAY AREA
EMPLOYERS

WEDNESDAY
OCTOBER 10
2018

10:00 AM – 2:00 PM
West Valley College
Campus Center

Call for more information
(408) 741-2098

Hosted by West Valley College Career Programs





City Career Fair
productions

Welcome to San Francisco's 19th Annual "Diversity Employment Day" Career Fair



We warmly welcome you to the 19th Annual Diversity Employment Day Career Fair co-sponsored by The Diversity Recruiters Network.org and City Career Fair. The City and County of San Francisco has proclaimed Tuesday, April 9th, 2019 as Diversity Employment Day.

Congratulations for your company's efforts in promoting diversity in the workplace!

Today is an important day for all communities in San Francisco. We are committed to bringing together diverse communities for the purpose of interviewing and hiring the widest array of multi-cultural professional level talent in the world. Our intention and desire is for your success as a corporation and as individuals with specific hiring needs.

Today's Schedule

8:00am to 11:00am: Exhibitor Check-In and Move In.

9:00am to 10:55am: Networking and Continental Breakfast

10:00am to 11:00am: Attendee Check-In

Our policy is to survey every attendee prior to entering the exhibitor hall. An attendee answers specific questions related to his/her background. They are asked to leave a resume and we give them an exhibitor's guidebook as an entrance pass to the event. This helps us to qualify and quantify the results of the career fair.

11:00am to 3:00pm: **The Exhibit Floor Opens and Let the Career Fair Begin!**

12:30pm to 1:30pm: Lunch

Your Recruiters Packet may contain two lunch vouchers. If your Career Fair package did not include lunch vouchers and you would like to purchase additional lunch vouchers, please see show management ASAP as the number of lunches available for purchase is limited.

2:15pm to 2:50pm: Certification

Certificates are presented to each exhibitor and a photo is taken. Your corporation, non-profit or professional organization will receive this year's certificate that documents your participation in this professional-level diversity recruiting event; the type of event that demonstrates your *active* support for your corporate diversity recruitment initiative. **Also, please be sure to complete and return the "Recruiter Review" for our show staff.**

3:00pm: Exhibitor Move Out. (Please no-departures before this time).

Show Close. Please make sure you have received, filled out and returned a Recruiter Review form before leaving.

** Thank You for your participation and support of Diversity in the Workplace and Community **

Any questions? Please locate a staff member on exhibit the floor. They are here to serve you!



Got Diversity? We Do!

2019

Getting America
Back to Work!

City of San Francisco Proclaims

19th Annual

DIVERSITY EMPLOYMENT DAY CAREER FAIR & Roundtables

FREE

Show Hours:
11 a.m. - 3 p.m.

Our ongoing mission is to provide the most qualified candidates from the City, County and State's richly diverse communities. With the understanding that diversity is a good business strategy, the opportunities for employer and candidates are endless.

This diversity event is the most significant career fair presented today. Its outreach includes Multicultural, Veterans, Women, LGBTQ, Mature Workers and People with Disabilities. Each employer is actively committed to getting America back to work, diversity and equality in the workplace.

It is our wish that this day brings you closer to meeting your goals and objectives.

Featured Industry Pavilions:

- Building Construction
- Veterans
- People with Disabilities
- Healthcare Nursing
- High Tech Engineering
- Top Secret - Security
- Banking
- Financial
- Education
- Non-Profit
- Law Enforcement
- Hospitality
- Travel
- Entertainment
- Small Business Opportunity
- Retail
- Marketing
- Government Agencies
- Management
- Advertisement Media
- Women's
- LGBTQ
- Sales
- Insurance
- Legal
- Bilingual

Tuesday, April 9, 2019

11 a.m. - 3 p.m.

St. Mary's Cathedral and Event Center
1111 Gough Street, San Francisco, CA 94109

Open to the public.

Business attire and resumes required.

Ages 18+ Only.

Please share with your Network & Friends.

TOP Employers Recruiting

Current Exhibitors Include: Fairmont Hotel, SF IHSS Public Authority, Enterprise Holdings, West Valley-Mission CCD, Amgen Inc., FBI, Wells Fargo, University of Phoenix, San Mateo College District, DeVry, San Francisco Health Plan, U.S. Dept. of the Interior, Hilton, NBC Bay Area/Telemundo, Sutter Health, Blue Shield of California, Legal Shield, KTSFTV26, U.S. Department of State, Cumulus Media, Fisher, Ortega National Parks, G4S Secure Solutions and Many More!

FastTrack: Don't wait in line!

Send your resume to fasttrack@citycareerfair.com with SF 1 in the subject line.



City Career Fair
productions



Stay Informed!

 facebook.com/citycareerfair

 [@citycareerfair](https://twitter.com/citycareerfair)

 www.citycareerfair.com

Fast Facts for 2019 CCC Registry Job Fairs

Los Angeles Job Fair--January 26, 2019 at Westin LAX

806 job seekers registered—322 pre-registered of 1676 and 484 walk-ins day of event

- 565 registered as Master degree
- 129 registered as Doctorate degree
- 112 registered as Other (Bachelor, High School)

48 college districts participated for a total of 66 booths

42 districts were in state; 6 districts were out-of-state (4 Washington, 1 Colorado, 1 Oregon)

- Maximum job seekers counted by a district: 172 (North Orange County CCD)
- Percent of job seekers counted: 32.05%
- Average # of scans per job seeker counted: 4.60%

Oakland Job Fair—February 2, 2019 at Hilton Oakland Airport

286 job seekers attended—171 pre-registered of 664 and 115 walk-ins day of event

- 188 registered as Master degree
- 66 registered as Doctorate degree
- 32 registered as Other (Bachelor, High School)

28 college districts participated for a total of 33 booths

24 districts were in state; 4 districts were out-of-state (1 Washington, 1 Colorado, 2 Oregon)

- Maximum job seekers counted by a district: 154 (San Francisco CCD)
- Percent of job seekers counted: 36.57%
- Average # of scans per job seeker counted: 6.01%

CCC Registry Site Statistics for January 2019

Total site hits Dec 29 to Feb 2, 2019:	1,433,203
Average weekly hits:	286,641
Average weekly new job seekers:	107
Average weekly new job postings:	156

Both job fairs were on Saturdays from 10am to 3pm. Registration and check-in started at 8:30am. The Registry presented one workshop three times during the day in Los Angeles about hints for hiring at 9am, 11am and 1pm. Joseph Poshek, Dean, at Irvine Valley College (South Orange County CCD), presented the workshop in Los Angeles and Oakland. All three workshops were full.

The Registry used a lead retrieval system at both job fairs. Each job seeker registered contact information (name, phone, email), highest degree awarded and discipline and received a printed name badge with a QR code. Each district had a minimum of one license to scan each job seeker's QR code using his/her own smartphone. After the job fair, every district received a list of the job seekers information for future follow-up. Since the CCC Registry debuted a "Bring Your Own Device" technology to the job fair, there was a margin of user or system error involved. As a result, all the districts that scanned will receive the whole list of attendees so that the district can follow up with the job seeker "lead."

The Registry covered the cost for the lead retrieval system for every district who chose to use a license at both job fairs.

Total Spent: \$26,686

HigherEdJobs.com banner + emails:

Banner: 500,000 impressions

Clicks: 546

Email: Impressions Served: 311,805

Clicks: 395

ChronicleVitae.com:

Clicks: 284

LA Times, One full page print ad = ran on
1/20/2019

Circulation=954,010

LA News Group, ad ran on 1/20/2019

Circulation=515,865

SF Chronicle, One full page print ad = ran on
1/27/2019

Circulation=286,121

BANG (Bay Area News Group)= ran on

1/27/2019

Circulation=527,461

Oakland Analytics:

[Facebook.com](https://www.facebook.com) 34,992 clicks / 91,001
impressions

[Twitter.com](https://twitter.com) 76 clicks / 62,312 impressions

adwords.google.com 1,382 clicks / 118,936
impressions

[Spotify.com](https://www.spotify.com) 65,033 clicks / 82,274 impressions

Los Angeles Analytics:

adwords.google.com 51 clicks / 1,817
impressions

[Twitter.com](https://twitter.com) 81 clicks / 64,040 impressions

[Facebook.com](https://www.facebook.com) 18,012 clicks / 105,990
impressions

Banners for both LA & Oakland:

LGBTinHigherEd.com

4 clicks / 12538 Impressions

Asiansinhighered.com

2 clicks / 38728 Impressions

WomenAndHigherEd.com

1 clicks / 11675 Impressions

VeteransinHigherEd.com

0 clicks / 12924 Impressions

BlacksInHigherEd.com

0 clicks / 21625 Impressions

HispanicsinHigherEd.com

0 clicks / 21380 Impressions

DisabledInHigherEd.com

0 clicks / 9864 Impressions

NativeAmericansinHigherEd.com

0 clicks / 10892 Impressions

For further information, please contact Beth Au, Director, via email at aub@yosemite.edu or phone at (209)575-6928.