







## The West Valley College community supports students along their pathways to reach transfer and career goals in an environment of academic excellence.

## TRATEGIC GOALS

**Learning Community** – the college uses traditional and innovative methods to promote life long learning and student success in a contemporary, multi-cultural society

**Diversity and Inclusion in the workforce** – the college is committed to attracting, hiring, retaining, and supporting a highly qualified, multi-faceted staff

**Diversity and Inclusion in the student population** – the college is committed to removing systemic barriers so students feel welcome and safe in a nurturing learning environment

**Collaborative Leadership** – strong leadership from the administration that includes the valued input from shared decision making entities

Accessible and Sustainable Campus – the college provides a campus environment that promotes collaborative learning and treats the campus and surround communities as the classroom

**Fiscal Stability** – the college uses proactive and innovative methods to engage in strategic financial planning and securing alternative funding sources







## Mission College's first priories are students, their learning and their success.

## Our Mission

Mission College serves the diverse, educational, economic and cultural needs of the student population of Santa Clara, the Silicon Valley and our global community by providing associate degrees, transferable, career and basic-skills courses and programs, as well as opportunities for life-long learning.

#### **Advantageous Location**

Mission College is located in Santa Clara, California, in the heart of Silicon Valley. Situated just off the Interstate 101 corridor linking San Jose and San Francisco, as well as a short distance from California Highway 237, Mission College serves students from across Silicon Valley and the South Bay Area. Mission College is surrounded by Silicon Valley's world renown technology industry. Our unique location provides opportunities for both industry partnerships and student internships. Nearby attractions include the Santa Clara Convention Center, Levi's Stadium and California's Great America amusement park.

#### Campus Renewal

With the passing of two bond measures, providing at total of \$255 million for new buildings and improvements, Mission College is currently undergoing major construction and renovations. Once completed, the Mission College campus will be one of the newest in California. Mission College will be a completely modern urban campus with state of the art teaching and learning facilities.







# VISION

#### Where today's students meet tomorrow's opportunities.

Mission College is a comprehensive community college that offers 87 transfer, AA/AS degrees, and certificate programs in lower division arts and sciences, as well as career and technical education (CTE), basic skills and English as a second language, community education, and workforce and economic development programs. Our unique CTE programs include Fire Science Technology, Hospitality Management and Culinary Arts, Health Occupations, Nursing programs, Cisco Networking Certification, Digital Arts and our Child Development Center. Mission also offers 15 Associate Degrees for Transfer (ADTs). Currently more than 8,400 day, evening, and online students are enrolled.

#### **Support for Student Success**

Mission College educates one of California's most diverse student populations, with over two-thirds coming from underrepresented populations. With the inclusion of our vibrant International Student Center, Mission is truly a global campus. In the support of student success, Mission offers a comprehensive array of student support programs. In addition to the support programs commonly found at most campuses, Mission College also offers The Puente Project, a Welcome Center, MESA (Math, Engineering, Science Achievement), The VALOR Center (Veteran support), ACCESS (an award winning Trio Program) and others. Mission reflects the diversity of its community with a student body that is composed of more than two-thirds underrepresented populations. In addition, Mission College currently is a recipient of Federal Title V Parts A and F AANAPISI (Asian American Native American Pacific Islander Serving Institution) grants, and is the past recipient of Title V awards for Hispanicserving institutions.

#### MCIT2

In recognition of the unique opportunities provided by our location, Mission College has created a Partnership Program to form mutually beneficial alliances with local companies. The Mission College Center for Innovation and Technology (MC2IT) is focused on connecting Mission College's technology, training, education, and students with companies in Silicon Valley to meet the industry's rapidly changing workforce needs.

#### Values, Goals and Objectives

Mission College, through a strong culture of participatory governance, is continually seeking to improve what we do in order to better serve the needs of our community. In order to achieve this, we seek to:

- Meet the educational needs of our community and local industry
- Increase our visibility and program awareness within our community
- Respond to the changing educational needs of our students and local industry through curriculum changes and modifications, and as needed or when possible, create new courses and programs
- Increase internship, degree, certificate and transfer opportunities for our students
- Increase collaboration with area high schools to improve the rate at which students pursue certificates, degrees and transfer objectives, and to better prepare high school graduates for college level studies
- Increase professional development and growth opportunities for all staff and faculty
- Make use of new technologies to improve program and service effectiveness









**Transfer Preparation** – We offer 26 ADTs, the most of any college in the region, and have articulation agreements with numerous public and private universities

**Vocational Technical Education** – the college provides training to meet the staffing needs of local businesses

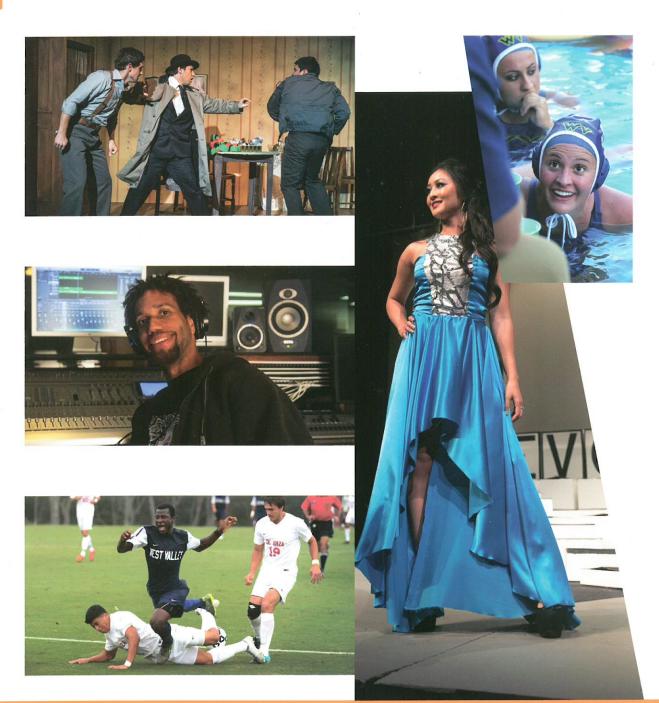
**General Education** – comprehensive education that develops critical thinking, written and oral communication skills, use of quantitative analysis, and appreciation of the arts and humanities

**Pre-Collegiate Basic Skills** – courses and programs that prepare students for college level mathematics, reading, written and oral communication

**Economic Development** – courses and programs that advance economic growth, global competitiveness, and contribute to the region's continuous work force improvement

**Student Services** – counseling services that assist students in matriculation, selection of programs and courses, transfer and/or career goals; all promoting student success, retention and access

**Community Education** – the program identifies community interests and offers a variety of state funded and fee-support classes



### In the HEART of Silicon Valley

Santa Clara County, home of the Silicon Valley, is a world-renowned center for high technology and an important business and financial center. It is also the Bay Area's most populous county, with almost 2 million residents, and the site of California's third largest city, San Jose. West Valley and Mission Colleges serve an area of approximately 350,000 residents. The West Valley-Mission Community College District is one of the largest employers in Santa Clara County.

The Colleges are actively involved in corporate training, economic development, community education, and partnerships with community agencies and businesses on and off-campus. Grant development and foundations provide innovative fundraising and financial support to the colleges.





The West Valley-Mission Community College District is committed to the principles of equal employment opportunity, and does not discriminate on the basis of ethnic group identification, race, color, national origin, religion, age, sex, physical disability, mental disability, genetic information, ancestry, gender identity, gender expression, sexual orientation, language, accent, citizenship status, transgender status, parental status, marital status, economic status, military or veteran status, or medical condition. The District strives to provide an inclusive educational and employment environment. Such an environment fosters cooperation, acceptance, democracy and free expression of ideas.

Applicants who possess the knowledge, skills, and life experiences to address the cultural and educational needs of a culturally diverse student population are encouraged to apply.









**EXTRAORDINARY EDUCATION** 

**EXTRAORDINARY BENEFITS** 

**EXTRAORDINARY PEOPLE** 

West Valley - Mission
Community College District

Benefits

At A Glance...

## Medical:

- Choice of HMO, PPO, &
   Kaiser Plans
- Cash-in-Lieu

## Dental:

 Dental PPO & HMO Plans through Delta Dental

## Vision:

VSP Vision Plan

# Flexible Spending Accounts:

- Health Care FSA
- Dependent Care FSA

# Commuter Plan:

Transit and Parking Benefits

# **Voluntary Life/AD&D**

# **Long Term Disability**

# **Retirement Plans:**

- 403(b) & 457
- CalPERS or CalSTRS

# Employee Assistance Program:

- Counseling Services
- Dependent Care Referral
- Legal Consultation
- Financial Planning

# **Additional Benefits:**

- 48 paid days off annually
- Plus paid non-workdays between Christmas and New Year
- Longevity awards for years of service
- Educational Growth
   Incentive Program
- Access to 2 Credit Unions
- Access to online video tutorials through Lynda.com

From: Rebecca McConnell

Sent: Thursday, October 19, 2017 7:54 AM

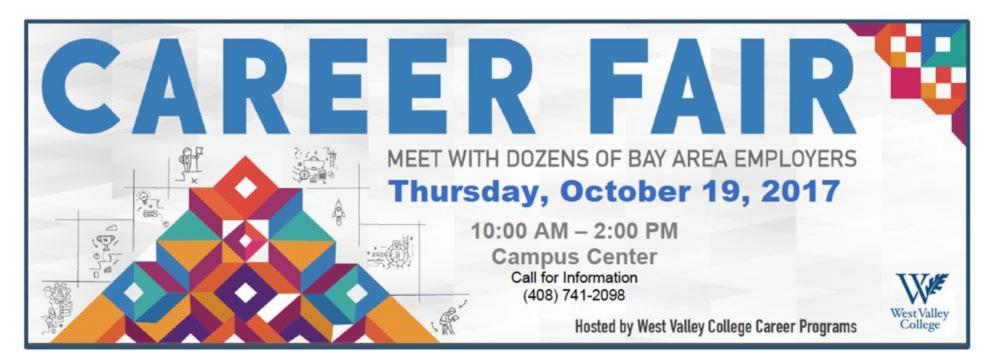
To: all\_WVC\_users <a href="mailto:slight-users@wvm.edu">all\_WVC\_users@wvm.edu</a>

Subject: Career Fair TODAY

Today is the day for the Fall 2017 Career Fair!!!

West Valley-Mission Community College District joins the other noted employers; such as, Apple, Amazon, Michael Kors, The GAP, Auto Zone, Levi's, YMCA, AT&T; along with five law enforcement agencies and several education/child care employers to offer outstanding opportunities to our students and community.

Come connect with employers who want to meet you!





2018 **Getting America Back to Work!** 

#### City Oakland Proclaims

18th Annual

### **DIVERSITY EMPLOYMENT DAY** AREER FAIR **Roundtables**

30 Huge Diversity Career Fairs Nationwide

**Now Prebooking** 

#### Featured Industry Pavilions:

- Building Construction
- Veterans
- People with Disabilities
- Healthcare Nursing
- High Tech Engineering
- Top Secret Security
- Banking
- Financial
- Education
- Non-Profit
- Law Enforcement
- Hospitality
- Travel
- Entertainment
- Small Business Opportunity
- Retail
- Marketing
- Government Agencies
- Management
- Advertisement Media
- Women's
- LGBTQ
- Sales
- Insurance
- Legal
- Bilingual

and State's richly diverse communities. With the understanding that diversity is a good business strategy, the opportunities for employer and candidates are endless.

Our ongoing mission is to provide corporate America the most qualified candidates from the City, County

This diversity event is the most significant career fair presented today. Its outreach includes Multicultural, Veterans, Women, LGBTQ, Mature Workers and People with Disabilities. Your participation actively reaffirms your commitment to getting America back to work, diversity and equality in the workplace.

It is our wish that this day brings you closer to meeting your goals and objectives.

#### Friday, January 26, 2018

11 a.m. - 3 p.m.

County of Alameda Training & Education Center 125 12th Street, Suite 400, Oakland, CA 94607

#### Featuring

The Diversity Spirit Achievement Award™ Presented by the Diversity Recruiters Network & The Diversity Practitioners Roundtables™ Best Practices EEOC/OFCCP Updates Keynote Speakers

**Getting All** Americans, Veterans, Women, and People with **Disabilities** back to work Current and Past Exhibitors Include: Turner Construction, City of Oakland, NBC Bay Area & Telemundo, AC Transit, The County of Sonoma, US Customs and Border Protection, West Valley - Mission Community College, Milpitas Unified School District, iHeartMedia Radio, City of Vallejo, Chariot, Just Energy, Army National Guard, California Prison Health Care Services, CBS Radio – San Francisco, Cengage Learning, Clear Channel Radio, Coca-Cola, FBI, Federal Reserve Bank of San Francisco, The Institute of Medical Education, Salem San Francisco, Securitas Security, UCSF, University of Phoenix, US Marine Corps, US Navy, Verizon Wireless, Waste Management, Wells Fargo, AAA, Alameda County Medical Center, California Public Utilities Commission, College of Marin, Del Monte Foods, Eli Lilly, Fireside Bank, SF Housing Authority, State Bar of CA, State Board of Equalization, US Census Bureau, West Contra Costa School District, Abbott Laboratories, Accuray Inc., IRS, San Francisco Police Department, Schwan's Home Service, Best Buy, Lockheed Martin, Oakland Unified School District, US Border Patrol, US Navy, US Postal Service and many more!

Helping employers to build workforces that reflect all communities served. We commend our local diversity partners and congratulate the over 10,000 hired candidates.



in 2018!



### Stay Informed!





Pre-registration recommended but not required go to:

www.cccregistry.org

### California Community Colleges

Faculty and Administrators

## JOB FAIR

For careers in Higher Education, we've got California covered!

**January 20, 2018** 

Hilton Oakland Airport

10 AM to 3 PM

Free Hilton Shuttle from BART Coliseum Stop

**January 27, 2018** 

Westin LAX
10 AM to 3 PM



#### Fast Facts for 2018 CCC Registry Job Fairs

#### Oakland Job Fair—January 20, 2018 at Hilton Oakland Airport

318 job seekers attended—156 pre-registered of 600 and 162 walk-ins day of event

- 185 registered as Master degree
- 80 registered as Doctorate degree
- 50 registered as Bachelor degree

29 college districts participated for a total of 33 booths

27 districts were in-state; 2 districts were out-of-state (Representing Washington)

Maximum job seekers counted by a district: 200 (Foothill DeAnza)

Average job seekers counted: 97.9
Median job seekers counted: 85

#### Los Angeles Job Fair--January 27, 2018 at Westin LAX

920 job seekers attended—414 pre-registered of 1616 and 506 walk-ins day of event

- 650 registered as Master degree
- 153 registered as Doctorate degree
- 112 registered as Bachelor degree

41 college districts participated for a total of 55 booths

36 districts were in-state; 5 districts were out-of-state (4 Washington, 1 Oregon)

Maximum job seekers counted by a district: 565 (Los Angeles CCD)

Average job seekers counted: 180.5
Median job seekers counted: 159

#### **CCC Registry Site Statistics for January 2018**

Total site hits Jan 1 to Jan 27, 2018: 1,518,772
Average weekly hits: 379,693
Average weekly new job seekers: 124
Average weekly new job postings: 155

Both job fairs were on Saturdays from 10am to 3pm. The Registry presented one workshop three times during the day in Los Angeles about hints for hiring. Joseph Poshek, Dean, at Irvine Valley College (South Orange County CCD), presented the workshop in Los Angeles. All three workshops were full. There was no workshop in Oakland.

The Registry used a lead retrieval system at both job fairs. Each job seeker registered contact information (name, phone, email), highest degree awarded and discipline and given a printed name badge with a bar code. Each district had a quick scanner to scan each job seeker's bar code. After the job fair, every district received a list of the job seekers information for future follow-up.

The Registry covered the cost for the lead retrieval system and quick scanners for every district to use at both job fairs. In 2019, the cost for the lead retrieval system may be included in the registration fee the districts pay to attend the job fair.

Advertising Budget: \$24,617.74

LA Times, One full page print ad = ran on 1/21/2018 Circulation=954,010

LA News Group, ad ran on 1/21/2018 Circulation=515,865

SF Chronicle, One full page print ad = ran on 1/14/2018 Circulation=286,121

BANG (Bay Area News Group)= ran on 1/14/2018 Circulation=527,461

#### Oakland Analytics:

<u>Facebook.com</u> 2,927 clicks / 97,319 impressions <u>Twitter.com</u> 5,033 clicks / 78,540 impressions <u>adwords.google.com</u> 60 clicks / 22,999 impressions

#### Los Angeles Analytics:

adwords.google.com 95 clicks / 33,833 clicks Twitter.com 4,447 clicks / 86,935 impressions Facebook.com 3,533 clicks / 95,817 impressions

#### Banners for both LA & Oakland:

AsiansInHigherEd.com 32 clicks / 40,464 Impressions

VeteransinHigherEd.com 9 clicks / 22,312 Impressions

BlacksInHigherEd.com 31 clicks / 42,804 Impressions

LGBTinHigherEd.com 15 clicks / 20,887 Impressions

WomenAndHigherEd.com 11 clicks / 20,881 Impressions

HispanicsinHigherEd.com 28 clicks / 26,817 Impressions

DisabledInHigherEd.com 9 clicks / 19,072 Impressions

NativeAmericansinHigherEd.com 17 clicks / 20,981 Impressions

For further information, please contact Beth Au, Director, via email at <u>aub@yosemite.edu</u> or phone at (209)575-6928.



2018
Getting America
Back to Work!

City of San Francisco Proclaims

18th Annual

## CAREER FAIR & Roundtables

30 Huge Diversity Career Fairs Nationwide

**Now Prebooking** 

#### Featured Industry Pavilions:

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- Non-Profit
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- Management
- · Advertisement Media
- Women's
- LGBTQ
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Our ongoing mission is to provide corporate America the most qualified candidates from the City, County and State's richly diverse communities. With the understanding that diversity is a good business strategy, the opportunities for employer and candidates are endless.

This diversity event is the most significant career fair presented today. Its outreach includes Multicultural, Veterans, Women, LGBTQ, Mature Workers and People with Disabilities. Your participation actively reaffirms your commitment to getting America back to work, diversity and equality in the workplace.

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#### Wednesday, April 11, 2018

11 a.m. - 3 p.m.

St. Mary's Cathedral and Event Center 1111 Gough Street, San Francisco, CA 94109

in 2018!

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Getting All
Americans,
Veterans,
Women, and
People with
Disabilities
back to work

Current and Past Exhibitors Include: County of Sonoma, NBC Bay Area & Telemundo48, Air Force, Enterprise, Seneca Family of Agencies, West Valley – Mission, iHeartMedia Radio, Fairmont Hotel, VF Outdoor & VF Action Sports, City of Oakland, Entercom Radio San Francisco, Cumulus Media, US Bank, SF Health Plan, Multnomah County Health Dept., City of Hayward, Dept. of Public Safety Standards & Training, KTSF, High Flying Foods, Equinox, Bay Area Air Quality Management, City of Berkeley, San Francisco International Airport, Storer Coachways, St. Giles International Teacher Training, Admiral Security, San Mateo County CC and Many More!

Helping employers to build workforces that reflect all communities served. We commend our local diversity partners and congratulate the over 10,000 hired candidates.



### Stay Informed!







### WEDNESDAY, MAY 2

12:00 - 3:00 P.M. | HM Building

FREE and open to the public. Bring your resume and learn about different companies hiring in the Bay Area. Free parking in lot C. Questions? Contact Andrew.Soliz@missioncollege.edu

**RSVP AT:** tinyurl.com/MCJobFair





**Got Diversity? We Do!** 

2018 **Getting America Back to Work!** 

#### San Jose/Silicon Valley Proclaims

18th Annual

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#### Wednesday, June 20, 2018

11 a.m. - 3 p.m.

DoubleTree by Hilton Hotel San Jose 2050 Gateway Place, San Jose CA 95110

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**Getting All** Americans, **Veterans**, Women, and People with **Disabilities** 

back to work in 2018!

Current and Past Exhibitors Include: NBC Bay Area &

Telemundo48, Universal Media Access, Alpha Media LLC, KBAY, KEZR, Air Force, Enterprise, West Valley Mission Community College District, Milpitas Unified School District, UCSC Staff Human Resources, Jabil, El Observador, Entercom Radio, City of Hayward, County of Santa Clara, Storer Coachways, City of Oakland, Zum, Arista Networks, Canyon Springs Post Acute, Lifetouch Church Directories & Portraits, American's Job Center of California; Cadence Design Systems, California Prison Health Care Services, Primerica, US Government and Many More!

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